

Purpose

The purpose of the Yard of the Month (YOTM) competition is to promote goodwill and reward exemplary lawn and property maintenance in the City of Catlettsburg. The competition will recognize and support Catlettsburg neighbors who demonstrate exceptional efforts to maintain and improve their property in a manner that contributes to the overall appearance of the City at large.

General Criteria for Contest

Yard of the Month candidates will be judged on the exterior appearance of their front and side yard as viewed from the street. The general upkeep of the yard and property is paramount. For the months of June through October, the Yard of the Month (YOTM) Committee will choose a lawn that best typifies the qualities of uniqueness, beauty, and appeal. All award winners will receive an official "Yard of the Month" lawn sign to be placed on their property for the duration of their award. The committee will remove the sign from the awardee's yard by the end of the award month. The winners may be eligible for a \$25.00 gift.

Guidelines

1. The contest will be managed by the City of Catlettsburg Yard of the Month committee. The Committee chairperson will oversee the contest. Committee members are not eligible to receive awards.
2. All City of Catlettsburg homes are eligible. The homeowner must be in good standing and within city limits.
3. Award winners will be selected based on the judging criteria, factors, and guidelines listed in this document.
4. The upkeep of the yard can reflect the efforts of the residents themselves or that of a professional landscaper or groundskeeper.
5. The award duration term is approximately a single calendar month.
6. The same property cannot receive more than one award in the same rolling twelve-month calendar period except for the Christmas Holiday award.
7. Winners may be disqualified if their property is in violation of any City regulations.
8. While a resident's home is being recognized as a City of Catlettsburg "Yard of the Month," they are expected to maintain their yard in the same manner that allowed them to win the title.

General Judging Factors

Factors include the overall appearance, tidiness, and neatness of the front and side of the property as evidenced by pruned, trimmed, and shaped foliage, edged and defined lawns, borders & flowerbeds, and a visually appealing facade. Judges will utilize the following factors when selecting homes:

A. Yard Maintenance

- Healthy lawn, neatly mowed and edged
- Pruned and trimmed shrubs and trees
- Healthy, living plants
- Minimum weeds in flowerbeds
- Yard free of debris and clutter
- Driveway free of oil and other stains
- Buildings, fences, porches, and patios on the property in good condition
- No trash or trash cans are seen in front of the property

B. Design and Landscaping

- Use of color and texture
- Creative, unique curb appeal
- Balance appropriate to house and lot size
- Overall aesthetic appeal
- Pleasing appearance making the property an asset to the community

Christmas Holiday Award

In December, Christmas yard decorations will be judged solely on the exterior appearance of the property front and side as viewed from the street after sunset. Decorations should be in place by December 10th to allow time for judging.

Judging Factors

Judges will utilize the following factors when selecting Holiday Yard of the Month properties:

- Design
- Use of color and texture
- Creative, unique curb appeal
- Degree of incorporation of the property and structure
- Balance appropriate to house and lot size
- Overall aesthetic appeal (layout and balance)
- Pleasing appearance making the property an asset to the community

Holiday Spirit

- Overall level of holiday enthusiasm
- Use of materials – lights, sounds, inflatables, figures, etc.
- Creative use of holiday imagery and symbols
- Unique, inventive, and thoughtful layout

Summary

The City of Catlettsburg congratulates all “Yard of the Month” award selections and encourages all neighbors to join the efforts of these homeowners in keeping their yards and homes beautiful. The City of Catlettsburg is dedicated to improving the quality of living and appearance of our town. We encourage residents to take pride in their homes and neighborhood. In turn, we look to celebrate those who do a superior job in maintaining their yards in such a way that they enhance the overall curb appeal of the entire community.